

New Kent • Charles City

CHRONICLE

PO Box 1208, West Point, VA 23181
Distribution 4,400
PUBLISHED WEEKLY
Every Thursday
Deadline: Monday at 5PM

DISTRIBUTION AREA:

New Kent and Charles City Counties
Distributed free of charge through
newsstands at approximately 60
local stores, businesses and offices

❖ Just ❖
TRY US!!

New Advertisers:
Buy 2 ADs
and Get Your
3rd AD

❖ **FREE!** ❖

SPECIAL SERVICES

Full & Spot Color.....(ask your representative)
Photo taken by Staff.....\$15.00
Ad set-up by Staff (for outsourcing).....\$25.00
Logo designed by Staff.....\$100.00
Guaranteed Position.....ad + 20%
Online/Website Ad....(ask your representative)

DISPLAY Advertising Rates PCI

Open Rate.....\$13.80
6 issues.....\$12.90
12 issues.....\$12.30
18 issues.....\$11.70
24 issues.....\$11.10
Non-Profit.....\$11.10

5% DISCOUNT

FOR PAYMENT IN ADVANCE
(Does not apply to credit card payments.
Ads must be at least 4 col.-in. & run bi-weekly.)
The above rates are non-commissionable.

SAMPLE+ MODULAR RATES (based on Open Rate -- before discount)

Eighth Page.....\$89.75
Quarter Page.....\$158.70
Half Page.....\$317.40
Full Page.....\$634.80

*ALL DISPLAY
advertisements are sold
by the column inch
based on these
graphic specifications:

1 col = 2-1/4"
2 col = 4-3/4"
3 col = 7-1/4"
4 col = 9-3/4"

Tabloid Pg. Height = 11-1/2"

Rates Effective: October 20, 2017. Payment Terms: Net due 30 days.
There is a \$25.00 fee for all returned checks.

CLASSIFIED Advertising Rates

Reader Classifieds
Up to 30 words.....\$14.00
Over 30 words.....+\$0.25/word
Bold wording.....ad+\$2.00
Payment arrangements MUST be made prior
to publication.

Classified Display....\$12.00 PCI
with Frequency Discounts Available!

CONTACT US TODAY!

804-843-4181

or email:

sales.nkccnews@gmail.com

jeff.nkccnews@gmail.com

Credit Card Transactions will
have a 2% processing fee included
in there total.

(Effective January 28.2025)

“Insert” Rates

Single Sheet : \$54 per Thousand

4 - 8pg Tab : \$58 per Thousand

12 - 16pg Tab: \$62 per Thousand

20pg Tab & Above: \$68 per Thousand

We request direct delivery to our printing plant by 2pm Fri:

The Gloucester Gazette-Journal

6625 Main St., Gloucester, VA 23061

If delivering to Chronicle office, must be received by 10 days
prior to publication or a \$35 delivery fee will apply.

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JUST TRY IT!!

Discover the *Chronicle* Advertising Advantage
and Save \$\$\$ Too!

INTRODUCTORY SPECIAL

**BUY 2 ADS -- AND GET THE 3RD AD
FREE**

- Must be a NEW advertiser.
- Ads do NOT have to run consecutively.
- Minimum size ad is (2column X 2" business card size). Maximum ad size (2 column X 5 3/4" Quarter Pg size)

Not valid with any other discount.

3+1 DEAL ALSO AVAILABLE

THIS INTRODUCTORY SPECIAL PAYABLE IN ADVANCE.

Size and copy changes ARE allowed during run.

CALL (804)843-4181 FOR MORE DETAILS!

or email sales.nkccnews@gmail.com



Locally Owned and Operated by
CHAMBERLAIN COMMUNICATIONS, Inc.

Business Card 2X2
(4.833" W X 2" H)

1-8 pg 2X3 1/4
(4.833" W X 3.25" H)

2X4
(4.833" W X 4" H)

2X5
(4.833" W X 5" H)

Quarter Page 2X5 3/4
(4.833" W X 5 3/4" H)

**Vertical Half Page 2X11 1/2
(4.833" W X 11 1/2" H)**

Horizontal Half Page 4X5 3/4
(9.833" W X 5.75" H)